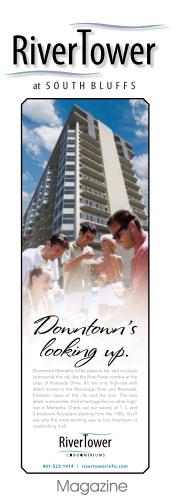
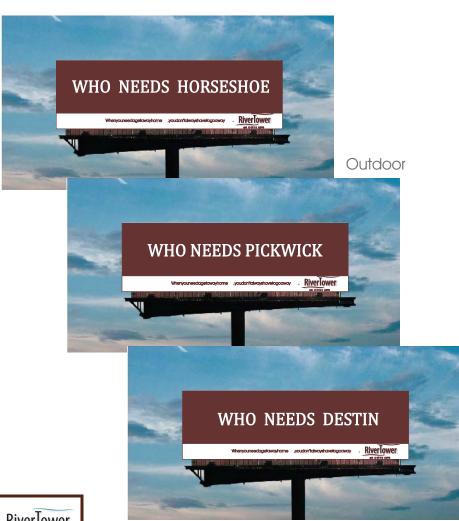


ADVERTISING. PERSPECTIVE.

## RiverTower

Perhaps the most famous building in Memphis, RiverTower converted the building into luxury condominiums. Designed to be a primary second home, we positioned the company as an alternative to the three most popular second homes for Memphians... Pickwick, Destin and Horseshoe Lake.

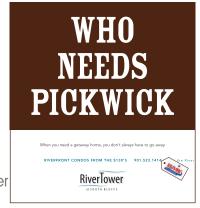








**Transit** 



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