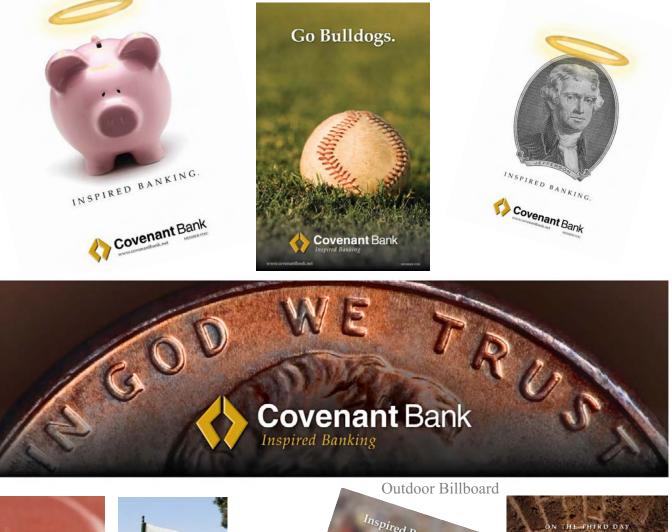
ANDERSON HUMPHREYS

Covenant Bank

Covenant Bank is a faith based bank. Our job was to make them stand out among a row of 20 banks all within a five mile stretch. They were located in the heart of the Bible Belt and their faith base principals became the very solution to their lack of identity. So we built the a campaign around "Inspired Banking."













Easter Ad