

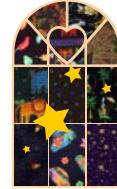


ANDERSON HUMPHREYS LLC
ADVERTISING. PERSPECTIVE.

Americare

Consisting of skilled nursing, assisted living memory care and independent living, Americare was divided into four separate divisions, each branded separately. In addition, we changed the names of all of these facilities. The original advertising campaign was based on the quilt. Representative of the very nature of the business with their hand-crafted attention to detail. Quilts mirror the warmth and colorful nature of the company. It's small town Americana at its best.

And that's Americare.



Assisted Living Memory Care Independent Living Skilled Nursing

Be an Original.

Be one of the 15 Originals to make Centennial Pointe your home. You'll enjoy these special benefits and get a chance to connect with your new neighbors. Act quickly - space is limited. Call 217 718-5520 to find out more.

Originals are first to select the apartment of their choice - priceless
Originals have their community fee waived - value \$1,000
Originals have a fully furnished bedroom suite - value \$2,300
Originals can choose the color of their apartment - value \$300
Originals can choose either custom bedding or a flat screen TV - value \$250
Originals can have a great chef for dinner on us for the first 90 days - value \$300
Originals are invited to pre-opening functions to meet your new neighbors

It's more than just an Original you want to make it \$2,000 bonus and included floor mats to all within 30 days of move-in.

Centennial Pointe
assisted living
memory care

3440 Hedley Road in Springfield
217 718-5520

think small

Hummmmm... If you're thinking about Assisted Living as a place to live for you, so someone you love...think about this.

Instead of a large place where you need a GPS to find your way to the dining room and wear a name badge so the staff will know who you are... live in a smaller place where there are no strangers in the way to live.

A place where the caregivers not only know who you are but know everything about you.

At South Breeze it's all about care. On a first name basis. Where the nurse makes sure you get the right medication at the right time. Where you can tell the chef what you like and what you don't.

We believe that smaller is better. Personal rather than impersonal. After all, it's the little things in life that count.

Hummmmm... Big or small...something to think about.

South Breeze
assisted living by Americare

901 318-3516 3168 Hacks Cross in Germantown americareusa.net

Ask about our separate residences dedicated to memory care.

Move from caring for a house to caring for you.

do the things you love about being me. Relaxing with a good online, having friends over for coffee or a game or a good laugh. I leaks - all the things you love to do.

you have to pay attention to - and find the time to pay attention to yourself. Find time for exercise classes and special events. For your family and your interests. For a life full of interesting choices, not nagging responsibility. Time to make the move.

do the living your way, and we'll help in every way we can. Assisted living at Autumn Oaks, the way it ought to be.

Autumn Oaks
assisted living by Americare

MANCHESTER americareusa.net

"How did she know I like two eggs soft poached?"
-Margaret, 73

Plus tomato juice with ice and a slice of plain whole wheat toast. Breakfast cooked to order. Come see what we mean by assisted living.

Westbrook Terrace
assisted living by Americare

For more info or a tour call 573-334-4855
2857 Cape Va Creek Rd • Cape Girardeau, MO



Signage