



ANDERSON HUMPHREYS LLC

ADVERTISING. PERSPECTIVE.

Minor Johnston Douglas

Minor Johnston Douglas, a law firm based in Somerville, Tennessee had no real identity, only a logo which was a design without relevance. Going to the core of their business, what they had to sell was intelligence and strategy. The symbolism of the Knights Chess piece embodies that spirit. So we built a campaign around that memorable icon.



Speciality Items

Minor Johnston Douglas^{PLLC}
LAW FIRM
Forging Strategic Alliances



Entrance Sign



Letterhead

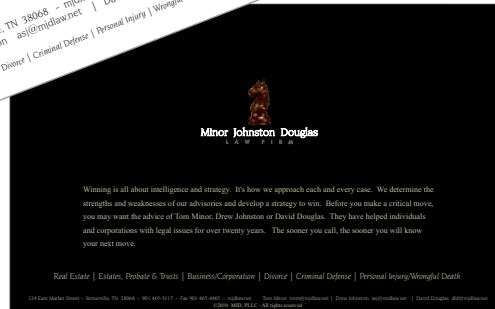


Event Ad



Golf Shirts

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Real Estate | Estates, Probate & Trusts | Business | Divorce | Criminal Defense | Personal Injury | Wrongful Death



Magazine Ad